

Conferences:
“Smart Cities in Southern Europe”

Instituto Cervantes de Atenas
24/04/2015



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09:00h Registration

09:30h Opening & Greetings

Víctor Andresco, Director of the Instituto Cervantes
Juan Sáenz de Heredia, Counselor of the Spanish Embassy in Athens
Clemente Pinedo, President of the Hellenic Chamber of Commerce
Ignacio Navarro, Consulting Manager of Activus



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Moderator : Miriam Rodríguez, member of the BoD of the Hellenic Spanish Chamber

10:00h Panel 1: Spanish Experience

- **«The case of the City of Vitoria-Gasteiz, Spain, European Green Capital 2012»**
Iñigo Bilbao, General Director of Strategic Planning
Municipality of Vitoria-Gasteiz
- **«Buildings with Positive Energy»**,
Pere Soria, Renewable Energy Area Manager
CIRCUTOR
- **«MOTIT- Solutions for Vehicle Sharing and Smart Fleets»**
Gonzalo Alonso, General Director
GOING GREEN
- **«Concern and experience from COAM about "Smart Cities"»**
Óscar Rodríguez, Architect, Correspondent COAM
Official Chamber of Architects of Madrid

11:30 Panel 2: Greek Experience

- **«Smart Cities in Greece, Best Practices»**
Alexandros Bregiannis, ICT expert, Author of the book “Smart Cities”
- **«Social/Citizens Networking for Growing Urban Smartness. MUV (Mobility Urban Values).The Athens Challenge».**
Salvatore di Dio, Partner at Activus (Greece) and Head Manager of PUSH (Italy)

12:10h COFFEE BREAK

12:30h Panel 3: Smart Cities & Greek Institutions

- **«Sustainable energy planning and actions on islands».**
Prof. Theocharis Tsoutsos, School of Environmental Engineering
Technical University of Crete
- **«The “EXOIKONOMO” Program – examples of Smart Transport Greek Cities»**
Maria Zarkadoula, Head of Environment & Transport Department, Energy Efficiency Division
Center of Renewable Energy Sources (CRES)
- **«Making our cities smarter: People power in energy efficiency and small scale renewable applications»**
Nikos Charalambides, Executive Director
Greenpeace
- **«Financial crisis and its effect on the ageing Athenian vehicle fleet. Pragmatic zero cost solutions**
George Th. Vassilakis. President of the board
Association of Motor Vehicle Importers (AMVIR)

13:45h Panel 4: Smart Cities in Greek Municipalities-Economical Subsidies

- **From e-Governance to digitally integrated “Smart Cities” (speech in Greek)**
Διακυβέρνηση στις ψηφιακά ολοκληρωμένες «Έξυπνες Πόλεις»
Ioannis Tsiamis
Member of BoD of Union of Municipalities and Communities of Greece.(KEDE)/ Μέλος ΔΣ Κεντρική Ένωση Δήμων Ελλάδας (ΚΕΔΕ). Πρόεδρος της Επιτροπής Οργάνωσης και Ηλεκτρονικής Διακυβέρνησης